



Thursday, November 24, 2016  
1k 8:00 a.m. ~ 5k 8:30 a.m.  
William Talley Rec. Center  
2nd & Bentz Streets, Frederick, MD

[www.waystationinc.org/TurkeyTrotInfo.htm](http://www.waystationinc.org/TurkeyTrotInfo.htm)

 Frederick Turkey Trot



**You can be a part of what has become Frederick's Thanksgiving morning family tradition!**

**Connect with the 4,000 people we expect to participate in this year's  
5k Turkey Trot and 1k Fun Run as we kick off the giving season.**

***2016 Theme: Moving forward as a community together.***

**Browse our buffet of sponsorship opportunities – surely there's one that will satisfy your appetite!**

As a **FULL GOBBLE Sponsor (\$1,000+)**, your company/organization will receive:

- Premium placement of your company logo on the event website with link to your website
- Your company logo on related press materials.
- Opportunity to connect with 4,000 participants by providing your company promotional materials, coupons, and/or giveaway items at packet pickup.
- Table/exhibit setup at packet pick up (Tuesday & Wednesday prior to the event) and/or on-site the day of the event.
- Your banner prominently displayed at the event.
- Sponsorship recognition on the event Facebook page.
- Audio announcement of business name at the beginning of the race and recognition during the event.
- Three free race entries.

As a **PUMPKIN PROVIDER Sponsor (\$500)**, your company/organization will receive:

- Your company logo on the event website and related press materials.
- Opportunity to connect with 4,000 participants by providing your company promotional materials, coupons, and/or giveaway items at packet pickup.
- Sponsorship recognition on the event Facebook page.
- Audio announcement of business name at the event.
- Two free race entries.

As a **MASHED POTATO MILE MARKER Sponsor (\$350)**, your company/organization will receive:

- Your company logo on Mile Marker 1 *or* Mile Marker 2 (only two slots available!)
- Opportunity to connect with 4,000 participants by providing your company promotional materials, coupons, and/or giveaway items at packet pickup.
- Sponsorship recognition on the event Facebook page.
- Two free race entries.

As a **GRAVY GIVER Sponsor (\$250)**, your company/organization will receive:

- Opportunity to connect with 4,000 participants by providing your company promotional materials, coupons, and/or giveaway items at packet pickup.
- Sponsorship recognition on the event Facebook page.
- One free race entry.

**OTHER SPONSORSHIP OPPORTUNITIES** (includes your company name on event Facebook page)

- Advertising / Giveaways at Packet Pick Up (\$ )
- Cash donation
- Pre- or Post-race food or beverage donation
- Prize donation (gift certificates to your business, free products, etc.)

-----

**Way Station, Inc.** has been an active member of the Frederick community for the past 35 years. This annual event draws upwards of 4,000 participants and benefits children, adolescents, and adults with serious mental illness by enabling Way Station to assist them to achieve their daily living, housing, and employment goals. Visit us at [www.waystationinc.org](http://www.waystationinc.org).

**To partner with us in our mission, please return this form with a check made payable to Way Station, Inc. (memo line: Turkey Trot) and mail to:**

Way Station, Inc. ~ Turkey Trot ~ PO Box 3826 ~ Frederick, MD 21705-3826

**Business Name** \_\_\_\_\_

**Primary Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Sponsorship Level:** \$1000 \_\_\_\_\_ \$500 \_\_\_\_\_ \$350 \_\_\_\_\_ \$250 \_\_\_\_\_

**Table Set Up on site day of the event \$100** \_\_\_\_\_

**Advertising / Giveaways at Packet Pick Up \$100** \_\_\_\_\_

**Donation:**

**Cash** \_\_\_\_\_ **Food/Beverage (as noted below)** \_\_\_\_\_ **Prize (as noted below)** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Thank you for your support - we look forward to partnering with you!  
General questions about Turkey Trot? Email [turkeytrot@waystationinc.org](mailto:turkeytrot@waystationinc.org)